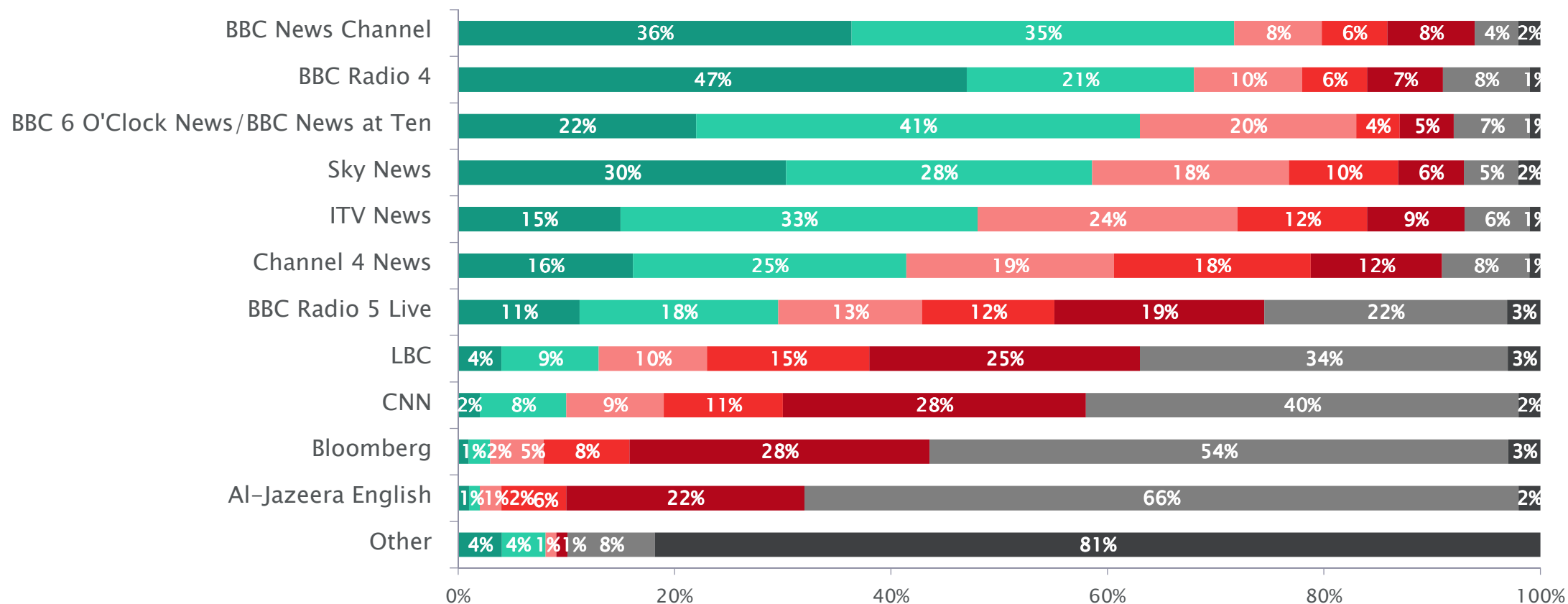


WHERE MPs GET THEIR NEWS: NEWSPAPERS, BLOGS AND FAVOURITE JOURNALISTS

JULY 2018

BBC NEWS IS THE MOST POPULAR NEWS PROGRAMME FOR MPs

■ Daily ■ At least twice a week ■ Weekly ■ Monthly ■ Less than monthly ■ Never ■ No Response



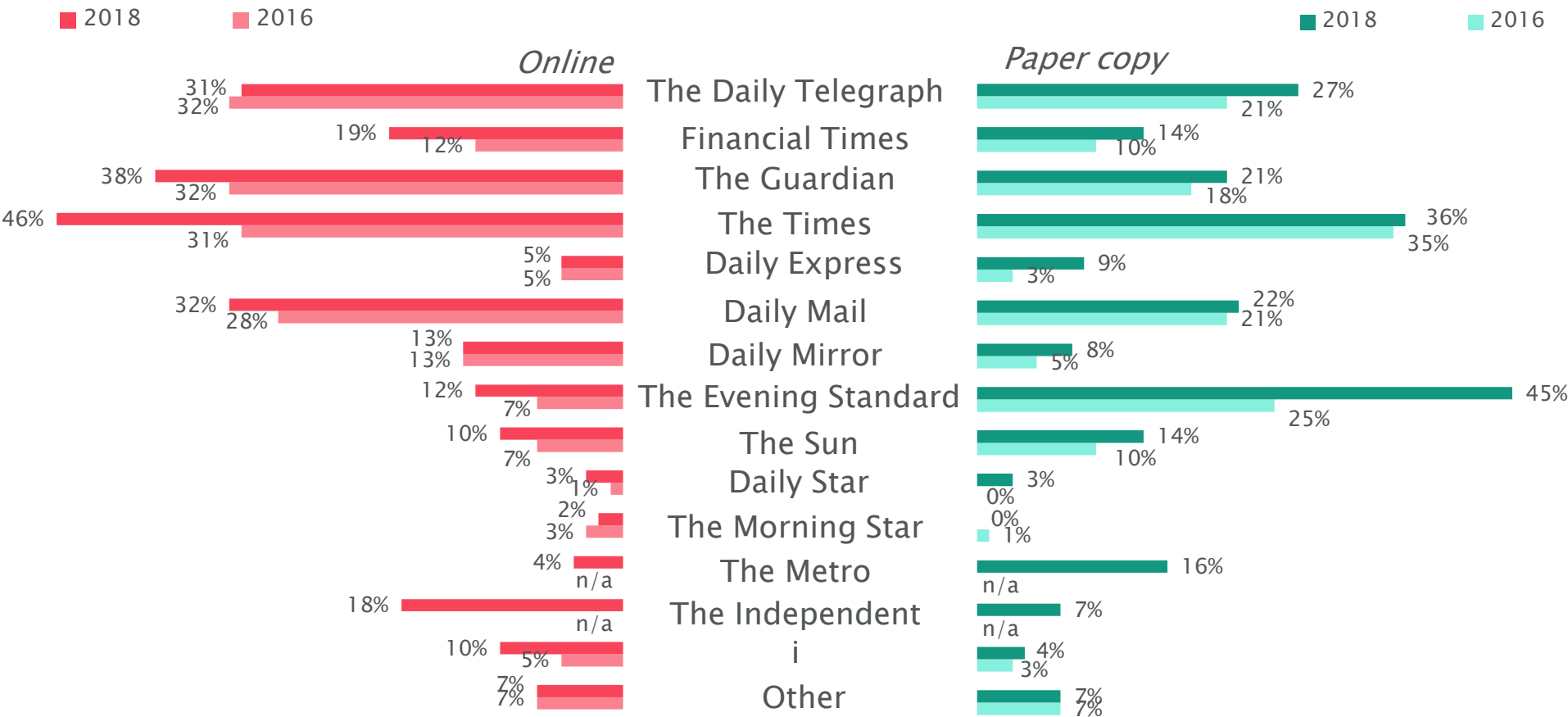
The most popular **daily** news programme for Labour MPs is **BBC News** (45%)



The most popular **daily** news programme for Conservative MPs is **Sky News** (33%)

THE TIMES IS READ ONLINE ‘AT LEAST TWICE A WEEK’ BY 46% OF MPs

Daily Newspapers



The Times is most regularly read by MPs online, with nearly half reading it at least twice a week (46%). The Times online readership has increased significantly since April 2016 (46% vs 31%).

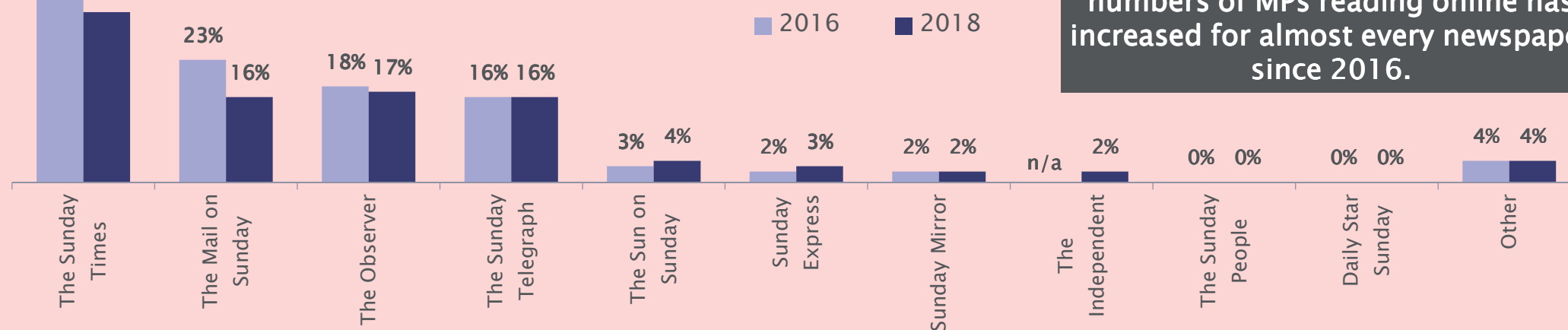
The Evening Standard is the most popular paper newspaper as it is read at least twice a week by 45% of MPs, up from a quarter in 2016 (25%).

THE SUNDAY TIMES IS MOST WIDELY READ WITH ONLINE READERSHIP UP FOR ALMOST ALL TITLES

Paper copy



Two in five Conservative MPs read The Sunday Times at least twice a month (42%)

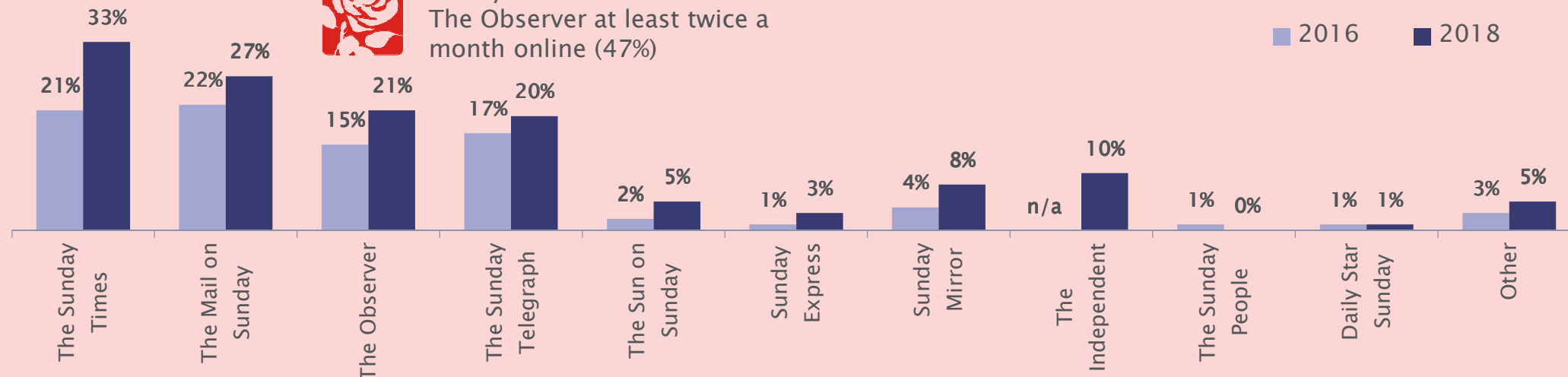


MPs are increasingly likely to read their Sunday newspapers online, as the numbers of MPs reading online has increased for almost every newspaper since 2016.

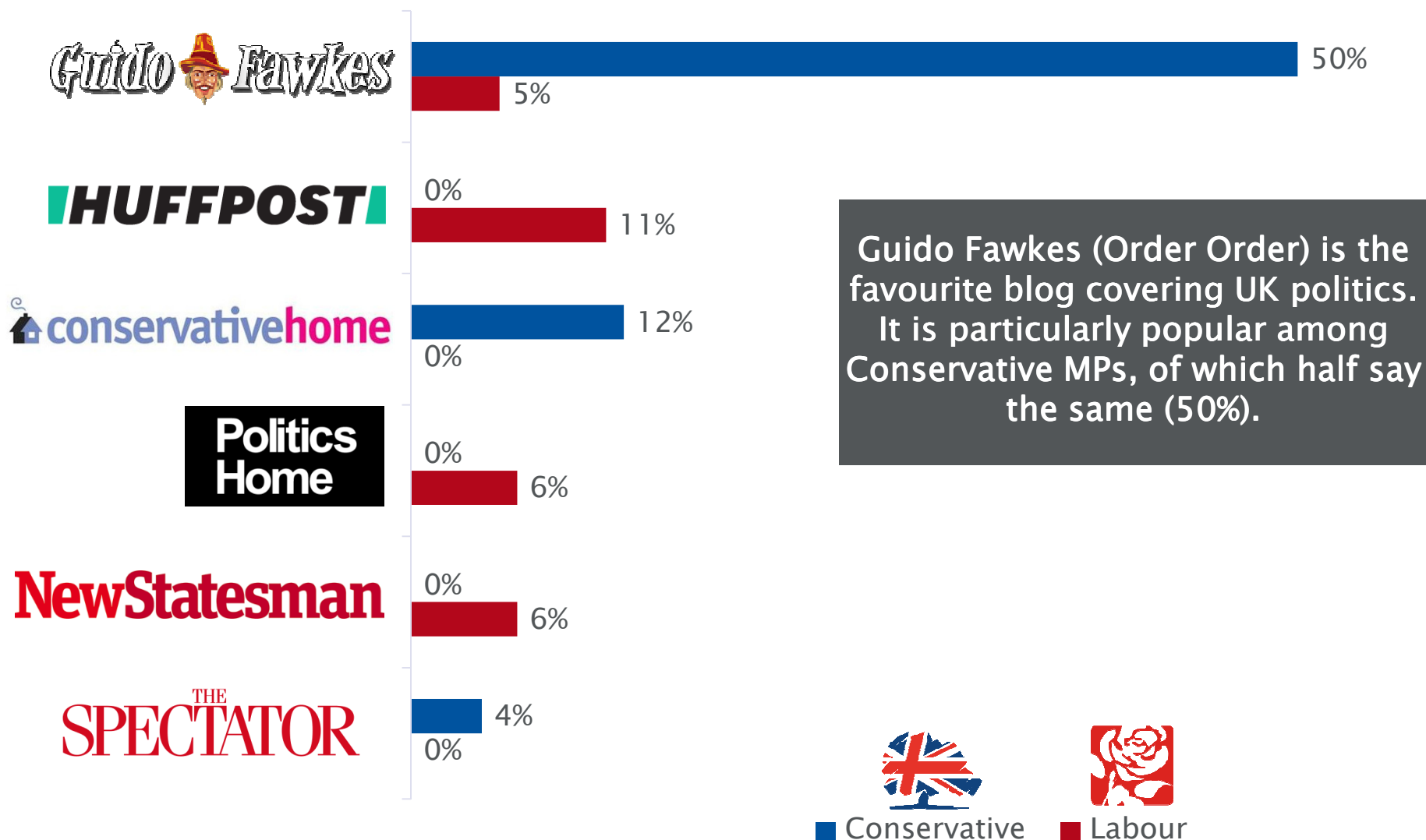
Online



Nearly half of Labour MPs read The Observer at least twice a month online (47%)



THE FAVOURITE BLOG COVERING UK POLITICS IS GUIDO FAWKES



ALL MPs

28%

7%

6%

3%

3%

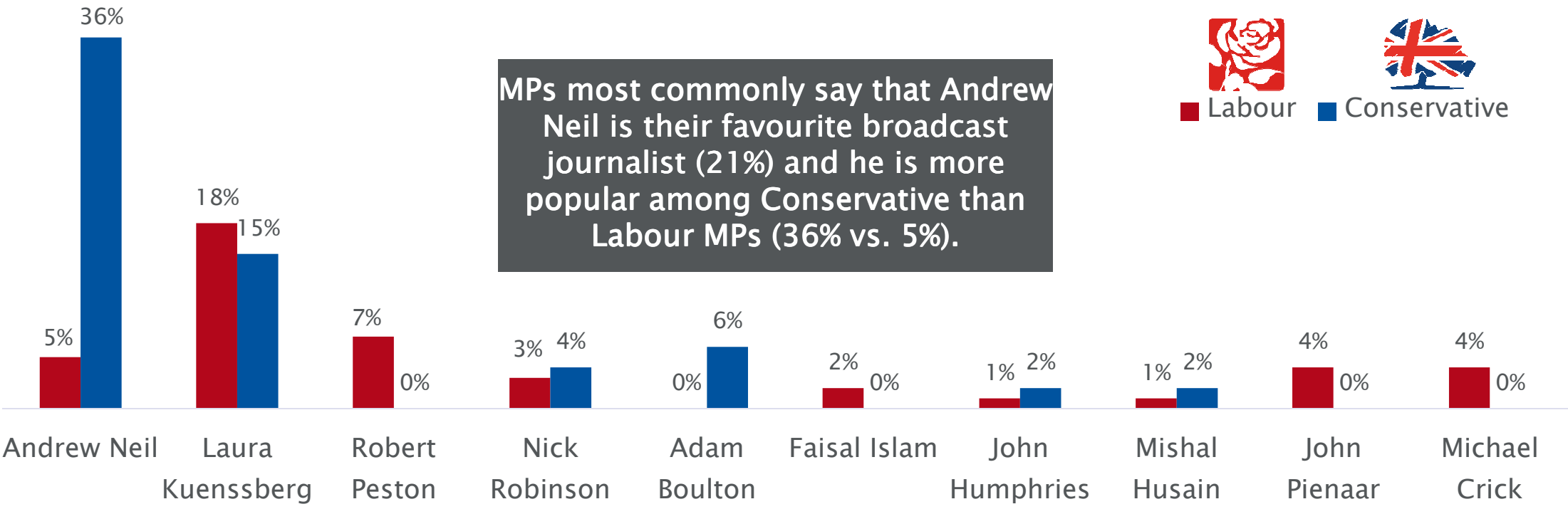
2%

ANDREW NEIL IS THE FAVOURITE BROADCAST JOURNALIST COVERING UK POLITICS



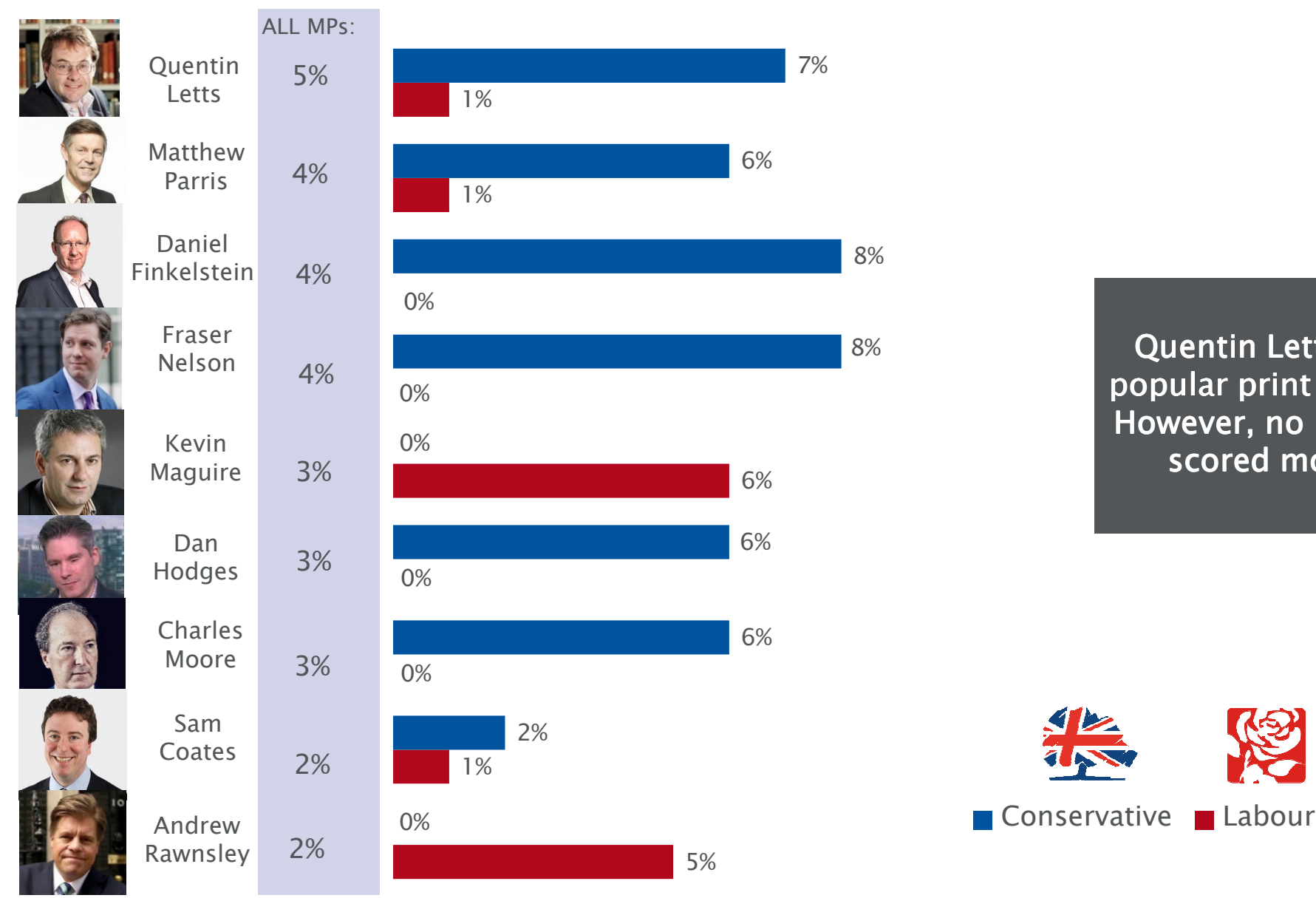
Andrew Neil	Laura Kuenssberg	Robert Peston	Nick Robinson	Adam Boulton	Faisal Islam	John Humphries	Mishal Husain	John Pienaar	Michael Crick
-------------	------------------	---------------	---------------	--------------	--------------	----------------	---------------	--------------	---------------

ALL MPs:									
21%	17%	3%	3%	3%	2%	2%	1%	1%	1%



Q. Please write in the name of your favourite broadcast journalist covering politics in the UK. Base: all MPs (n=151).

QUENTIN LETTS IS THE FAVOURITE PRINT JOURNALIST FOR UK POLITICS



Quentin Letts is the most popular print journalist (5%). However, no print journalist scored more than 8%



METHODOLOGY

This research was conducted using the **ComRes MPs Panel**. ComRes surveyed 151 MPs between 16th April and 14th May 2018. ComRes is a member of the British Polling Council and abides by its rules. Data were weighted by party and region to be representative of the House of Commons. Through this panel we offer unparalleled quality and value, which makes our MPs Panel an industry-leading research tool:



SIZE & SPEED

ComRes operate the **largest and most frequent** MPs Panel on the market. The panel runs approximately 10 times per year, with a guaranteed representative sample of **150 MPs** and results in 3–4 weeks.



EXPERTISE

Our expert consultants provide real value by placing data into proper context and forming **evidenced-based recommendations**, giving clients the insights needed to understand the influence of Parliamentarians over their business operations.



ANALYTICS

Latest techniques in predictive analytics help you **identify key drivers** of favourability and engagement, helping to build reputation, communications and public policy strategies that will achieve maximum impact.

An aerial night photograph of London, featuring the Gherkin and other skyscrapers illuminated against a dark sky. A large red diagonal overlay covers the left side of the image.

CONTACT

James Laws

ComRes

James.laws@comresglobal.com

020 7871 8655

www.comresglobal.com